

 SIMPLE NW
LTD
ACCOUNTING

Who are Simple Accounting?

Laura Bolton, the CEO and founder of Simple Accounting started the business in 2010 after a corporate career in a number of different financial management roles. Laura's vision when she started the company was to allow her to have more freedom and independence doing business her own way. This has allowed Laura to develop her other business interests including building her property portfolio.

When Simple Accounting started, it was a home based business which Laura ran part-time around her other commitments. After a while when she was ready, she ran the business full-time still with the flexibility she required. Her next move was into premises in Accrington, which is where the head office is now based.

Having established a successful business that broke the mold of the traditional accountants, Laura is now focused on helping others establishing their own business under the Simple Accounting Brand.

Lynn Hamilton is our Finance Manager, with a career in the SME sector and in later years working within accountancy practices. Lynn brings with her excellent customer service skills and up to date industry knowledge.



Laura Bolton, the CEO and founder of Simple Accounting

Simple Accounting are now expanding and we have a variety of new Franchise opportunities right now in several locations. If you want to join with us as we continue our expansion across the UK, we would like to hear from you....

What does a Simple Accounting Franchise consist of? What do you get as a Franchisee?

So many people think of starting their own business - not just for the financial rewards but for the opportunity to be your own boss and run your own life. But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation reduces those risks substantially. By joining Simple Accounting, you can reduce them even more!

Established Track Record - As a franchise buyer, you become part of a proven system of operation.

Faster Start Up - You have a short learning curve as a franchise owner, because you have assistance from a franchisor with lots of experience to draw upon in starting other new operations successfully.

Name Recognition and Brand Awareness - With an established franchise, you get the benefits that occur from marketing an established brand of products or services.

When we took the decision to franchise the business we did a lot of research on what worked and what didn't work for franchisees. That's why every franchisee has a 12 week flexible Launch programme that they must work through with the ongoing support of an expert mentor. Our programme helps you accelerate your understanding of how to create and grow a business, without some of the painful learning experiences that start-up businesses go through.

On a quarterly basis we have leadership meets at HQ where we share latest business developments, learnings, our future plans and celebrate our successes. We recognise that it is important to touch base more regularly than quarterly, and that is why we have monthly online webinars. This allows us to discuss the business without taking big chunks out of our day.

We also have our own private online forum, where we can stay connected, build relationships and have that continued support.

From time to time there will be additional training days and programmes offered, at an additional cost, to support the ongoing personal and business development of the franchisees.

Each franchisee will have regular contact with the Franchise Business Development Manager.

Reviews are an important part of any business and so there will be regular six and twelve monthly one to one business reviews and planning sessions. Ours is not a business standing still, we have ongoing development of the brand and the services and products we offer, maximising our opportunities to increase revenue.

“We have our own private online forum, where we can stay connected, build relationships and have that continued support”

Business Support

As a franchisee, you will receive valuable, ongoing business support, including site selection, training, marketing, new technology and more. Franchisers will assist you in developing a business plan, in learning the best ways to hire and manage personnel, and in how to profitably manage your facility.

Everyone working for Simple Accounting is an important player on the team. We believe in building personal professional relationships with our customers and being polite and helpful at all times. We must make it easy for people to do business with us.

As a Franchisee you buy the right to develop your business in a defined geographical area, with a guarantee from Simple Accounting of no Simple Accounting competitor in that area. Franchisees can offer their Clients the full breadth of Simple Accounting expertise, all supported by the full span of our capabilities.

Our aim is to provide a nationwide quality service to customers with an emphasis on personal service and professionalism. We aim to build up a strong two way working relationship with all our franchisees, and make the Simple Accounting name synonymous with excellence.

...So if you're looking for a Franchise opportunity with some real strengths search no more...

What kind of support can I expect from Simple Accounting as a Franchisee?

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become The Simple Accounting Franchisee in your area.

One of the main benefits of Franchising is that it is a business partnership between Franchisee and Franchisor. Head Office support is essential especially in the early trading days of the franchisee, and it will always be readily available. In the early days there will be a very much hands on approach, gradually stepping back and letting you, the Franchisee take complete control as you become more confident, professional and experienced.

It is important to note, that whilst you are off on a head start, customers are not just going to appear. You need drive, motivation and focus on the results you personally want. Being in business is a constant learning experience, you will need to take on board the advice and guidance of the Simple Accounting team knowing that you will have their full support.

The Earnings Potential

What you can earn out of the Simple Accounting Franchise is, in the final analysis, up to you: how hard you work and how gifted you are. It's no different to anything else.

But you'll be surprised at how the numbers can stack up...

	Year 1	Year 2	Year 3
Income	£25000	£50000	£75000
Ependiture	£4000	£6000	£7000
Profit	£21000	£44000	£68000



It is important to emphasise that the above figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.



Satisfied Customers

Don't just take our word for it, read what our satisfied customers have to say...

"Laura supported me recently with a mammoth task of updating a years' worth of accounts and learning how to use Sage 50. Laura is very driven and focussed in her approach to her work and I am very grateful for her support and expertise. I highly recommend Laura's skills and expertise especially if you are faced with something quite daunting!"

**Anastasia K.
Nottingham, GB**

"Possibly one of the loveliest people I've ever dealt with. Laura held my hand through doing my first tax return and had the patience of the saint. She was diligent, always replied within a matter of hours and made everything very clear."

**Joshua L.
Manchester, GB**

"Laura was professional, understanding and communicative. She prepared the work to a high standard, and showed what a good and professional accountant can do. We were delighted to have PAYE, HMRC Returns and VAT returns prepared by her company. She is highly recommended and we would gladly work with her in additional engagements in future."

**Jamie S.
City of London, GB**

Laura was a godsend! Dealt with my accounts and corporate tax return very quickly. Excellent communication and very helpful throughout. I highly recommend Laura and will be using her services again. Thanks Laura!

**Catherine C.
Leeds, GB**

Could not have chosen a better person, instant communication. Job done within hours of accepting bid. Good advice recommended and will follow up. I fully recommend everyone to use Laura. Fast, Reliable and A+ Service, Thank you

**Jason C.
Seaham, GB**

What you need

What do you need to be successful as a Simple Accounting Franchisee?

There is just no escaping the fact that running your own business can be hard work. However, you are doing it for yourself and the rewards of a Simple Accounting franchise will be there for you to see from day one. If you possess the following attributes then a Simple Accounting franchise could be just what you have been looking for:

A willingness to work hard, because there is simply no substitute for hard work.

A willingness to persevere, because there will always be times when things don't go according to plan.

The desire to work for yourself, and take proper control of your own destiny.

The desire to work with others who all share your commitment to the highest standards.

If everything you've read so far makes sense, and you think that a Simple Accounting Franchise is something you want to know more about, we should talk further.

Call us on

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ACCOUNTING



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